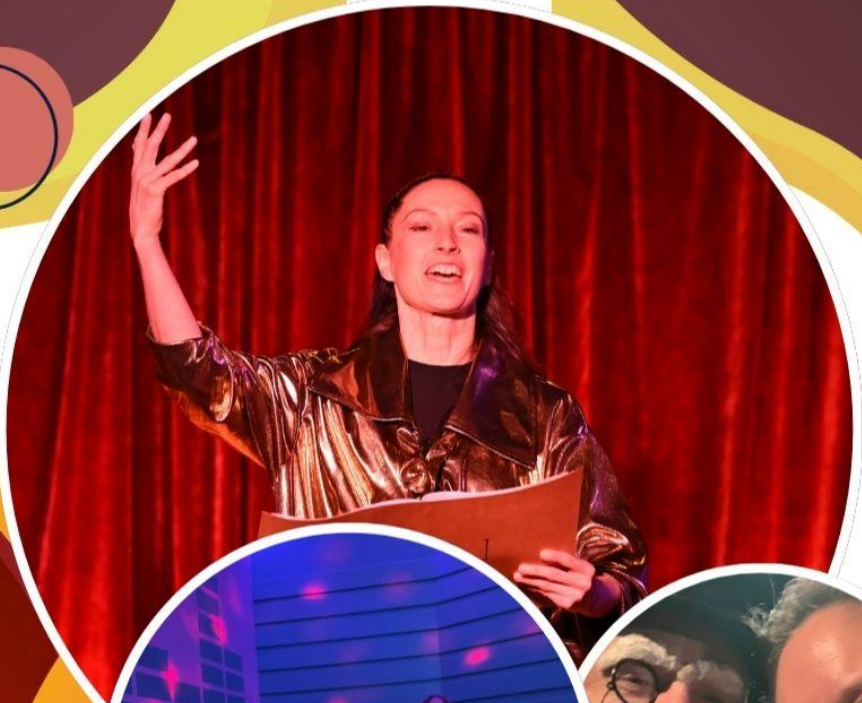


CODDIWOMPLE
THEATRE



Annual **REPORT**

2025 / 2026



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CODDIWOMPLE THEATRE LTD

Not for Profit Limited Company: 15778040

Artistic Director/CEO: Sheree Vickers

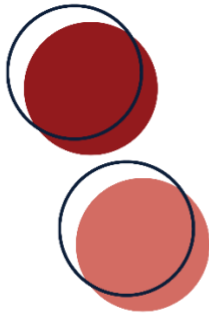
Associate Artist/Company Director: Kieran Rose

Finance Officer: Brian Dorgan

www.coddiwompletheatre.co.uk



Embracing The **JOURNEY**



Coddiwomple: *To travel purposefully towards an as yet unknown destination.*

Why Coddiwomple?

Because it reminds us to *embrace the journey* and welcome the joyous surprises of the creative process.

We give ourselves permission to make mistakes, understanding that they often reveal unexpected and transformative ideas.

We are guided by a single question: *Why theatre?*

What is it about a story or an idea that can only be expressed, developed, or fully realised as a theatrical experience?

This question inspires us to create work that surprises, delights, and transforms.

Our Vision

To put the artist at the heart of the work and the arts at the heart of society.

Our Mission

To develop work that is most powerfully realised as theatre.

To embrace uncertainty as an essential part of the creative process.

To explore surprising and unconventional spaces for theatre activity.

To advocate for theatre's vital role in the 21st century.

How We Work

We are **Playful**

We approach our work with a spirit of curiosity, joy, and playfulness, inviting everyone who engages with our work to do the same.

We are **Collaborative**

We believe theatre is at its best when it is built together.

We are constantly **Learning**

We reflect on our process, build evaluation into our work, and continually cultivate our practice.

We champion **Equity**

We embed Equity and Inclusion into our governance, creative processes and partnerships.

Artistic Director/CEO's REPORT

Our second year has yielded a lot of behind-the-scenes activity as we laid the foundations for future growth. We have:

- expanded the board, inviting Kieran Rose to join Coddiwomple as an Associate Artist,
- doubled our turnover with investment from Arts Council England and a grant from Awards For All,
- re-focused our vision, mission and core values, and
- achieved the key objectives in our initial two-year business plan.

Publicly we:

- produced the *My Song Our Story* project, working with community groups across Croydon, Redhill and Sutton,
- maintained partnerships with the Belfry Shopping Centre, producing a fun, family-friendly Panto Pop-Up for their community stage, and
- started rehearsals for a brand-new one-man show entitled *Batman Needs A Job* that will be premiering late 2026.

Although Coddiwomple is all about embracing the journey into the unknown, this second year has already started to reveal the exciting road ahead.

Sheree .

Sheree Vickers, Founder, Artistic Director & CEO
14 June 2026



Associate Artist's REPORT

I joined CoddIWomple officially in August 2025 and becoming part of the company has allowed me to develop my creative practice as an artist with my biggest triumph so far directing and performing in a sold-out Easter pantomime alongside the *Taking Action* participants (a group I have led since the closing of SAVVY Theatre in August 2024).

As a pre-cursor to this I took the lead in Belfry Shopping Centre's Panto Day campaign. I first visited the Belfry when CoddIWomple previewed *Everyone Rotate Right* on their Community Stage and performing in the shopping centre there supports our remit of appearing in non-traditional theatre spaces. It was great to be in their social media campaign too, and perform as Buttons in a pop-up version of *Cinderella* to unsuspecting shoppers in December 2025.

My journey so far with CoddIWomple has been wholly positive. It has been a joy delivering our community project, directing my first show and building a network of other facilitators in the area who share the same passion, and I'm excited to see what happens next.

Kieran

Kieran Rose, Associate Artist & Company Director
30 May 2026



Activities & ACHIEVEMENTS

Coddiwomple has really started to find its identity this year. Between re-defining our core vision, developing our new business plan and refreshing our website, we also created some very memorable moments including supporting the *Peace of Mind* drama group onstage at the Croydonites Festival and singing lots of karaoke.

My Song Our Story

With funding from Arts Council England and Awards, this community-led theatre project, explored the personal meaning behind favourite songs. We worked with drama and music groups across Croydon, Sutton and Redhill, providing karaoke sessions, theatre workshops and sharing events.

"When you're happy you enjoy the music. When you're sad you understand the lyrics."

Belfry Panto Day

Continuing our partnership with the Belfry Shopping Centre, we were delighted to be invited to produce a short pop-up panto for their community stage. In addition to the show, we helped create some memorable social media reels around the centre in the lead up to an incredibly fun and successful event.

Panto Pizza Party

In April, the *Taking Action* drama group took to the stage at the Sound Lounge in Sutton. For some it was a joyous return to acting, and for others, it was the first time they had ever performed in front of an audience. The whole evening was a resounding success.



Evaluation & **IMPACT**

As part of the *My Song Our Story* project we signed up for the Impact and Inclusion Toolkit. This resource allowed us to establish a framework for collecting data from the participants and artists involved, providing a visual dashboard of the impact of this project which has been an invaluable tool for both reporting to funders and internal reflection. Their online guides and general support were great, and I can see us utilising this resource for future one-off projects. However, it was clear we were still falling short of gathering essential data that measured our work on a daily basis, something that I think is difficult for most small companies, mainly due to the lack of resources. Moving forward I want monitoring and evaluation to become as embedded in our culture as inclusion.

Therefore, inspired by another organisation (not in the culture sector), Coddwomple Theatre has now set up a simple framework for core staff to input into on a daily basis that will capture metrics on things such as time spent on both creative and organisational work, the demographics of people we work with, and the impact we are having. We look forward to collating and sharing the information collected.



Looking AHEAD

As we move into our third year, we are excited by our renewed remit, the priorities outlined in our new two-year business plan, the artists we are working with and the theatre we are making.

We are currently sourcing funding for a Coddiwomple Ensemble, continued professional development training, R&D for an immersive experience involving mobile technology, and exploring future touring opportunities for the work we develop.

We are also excited with the upcoming show *Batman Needs A Job*. Co-created with and performed by Alex Morrall, it will preview at the CroydonBites festival in November 2026 before a planned run at the 2027 Brighton Fringe.

A young man obsessed with Batman tries to start his day with superhero confidence while relying on Alfred, his glitchy AI tech assistant, to hold his life together. As he battles endless alarms, overdue electricity bills, and the looming pressure of a job interview, his fantasy of being "Batman" clashes with the reality of financial insecurity and loneliness. This comedic play explores identity, technology, and the uncomfortable gap between who we want to be and who we really are.

